

# TOWN OF HERNDON

*Enriching the Quality of Life and Promoting a Sense of Community*



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **2027 VISION STATEMENT ADOPTED BY HERNDON TOWN COUNCIL** *Accompanying Vision Principles Support Tenets of Statement*

Herndon, VA (February 27, 2007) – The Herndon Town Council voted this evening to adopt its recently-crafted Vision Statement for the Town, a document developed from the viewpoint of the community in 2027 and outlining Herndon's accomplishments and its focus on the Town's history, heritage and citizens.

The Vision Statement was developed by the Mayor and Council during a three-day retreat in January, facilitated by A. Tyler St. Clair, faculty, leadership development at the University of Virginia's Weldon Cooper Center for Public Service.

At a follow-up session with St. Clair on Saturday, February 17, the Mayor and Council crafted Vision Principles that support each tenet outlined in the Vision Statement and that will guide decision-making by the Town's governing body. The adopted Vision Statement and the supporting Principles are attached.

Development of both the Vision Statement and the Vision Principles, as well as goals and operating guidelines to be developed with Town staff input, conform to the Local Elected Leadership Model outlined by St. Clair throughout the retreat process and designed to facilitate visionary leadership within municipalities.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3<sup>rd</sup> largest town in the Commonwealth and is home to more than 22,000 citizens.

Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 23,500 people. In 2006, Herndon was named one of the “best affordable suburbs” in the nation by *Business Week* Magazine.

For more information, visit the Town’s website at [www.herndon-va.gov](http://www.herndon-va.gov).

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